

Harvard Club of Dallas
Urschel Fellowship Community Service Internship Opportunities
Summer 2022

The Harvard Club of Dallas has worked with leading Dallas Community Service organizations to develop six Summer Internship Opportunities available to Harvard Undergraduate Students for the Summer of 2022. Each of these Internships will last 10 weeks, with start dates to be agreed between the intern and the organization.

The Harvard Club of Dallas is currently able to offer one Fellowship in the amount of \$4,500, which will be awarded to the top applicant. In the event that an applicant is not selected for the Urschel Fellowship, they will have the option to apply for other funding sources available from Harvard University, or volunteer without a fellowship at the organization. Applicants not selected for the Urschel Fellowship will be notified as soon as possible, so that they can locate alternate sources of funding, or determine whether they are willing to volunteer at the non-profit organization as an unpaid summer intern to gain invaluable work experience. After the Urschel Fellowship has been awarded, the Harvard Club of Dallas will introduce any student interested in volunteering without the financial support of the Urschel Fellowship to the community service organizations listed below.

Below is a list of the community service organizations that are generously offering summer internships to undergraduate students. Detailed job descriptions follow. Please direct any questions about the Urschel Fellowship to Brian Buffington-VP Philanthropy bbuffington@ymail.com or Lisa Halustick-VP Philanthropy lhalustick@yahoo.com, of the Harvard Club of Dallas.

Dallas Summer 2022 Community Service Internships Available to Harvard Undergraduate Students:

- 1. Buckner Retirement Services**
- 2. Veritas Impact Partners**
- 3. Verdigris Ensemble**
- 4. Educational First Steps**
- 5. Principal Impact Collaborative at UNT Dallas**
- 6. Empower Schools**

BUCKNER RETIREMENT SERVICES
Summer 2022 Internship Opportunity

Organization Name: Buckner Retirement Services (BRS)

Organization Address: 700 North Pearl St, Suite 1200 Dallas, Texas 75201

Name and E-Mail of Primary Contact: Charlie Wilson, President of Buckner Retirement Services,
cwilson@buckner.org

Organization Mission: Buckner International, parent company to BRS, is dedicated to serving the most vulnerable children, families, and seniors.

Founded in 1879, Dr. Robert Cooke “Father” Buckner established the Buckner Orphans Home in Dallas after seeing the needs of hurting and orphaned children in post-Civil War Texas. It was Father Buckner’s deep compassion for the hopeless and helpless that served as the driving force behind this organization. He constantly looked for innovative ways to deliver social care with a progressive social conscience, including to elders.

Even though Buckner was founded as a Christian nonprofit organization, BRS does not unlawfully discriminate against anyone on the basis of religion, race, gender, national origin, sexual orientation, disability or genetic information when making employment decisions or when providing services to its clients. For this reason, Buckner was recently named one of FORTUNE Magazine’s BEST WORKPLACES in Aging Services.

Internship Objectives: The intern will conduct ethnographic research in the post-tour, move-in and discharge feedback processes of retirement communities. This project will assist Buckner – and eventually senior living and care organizations across the U.S. – in increasing the quality of life and decreasing hospital readmission risks of older adults.

Brief Description of Project Intern Will Work On: COVID-19 unmasked the many vulnerabilities of older adults in the U.S. We recognize that innovation through better technology and processes is critical to elevated care for our older adults. The intern will study current post-tour, move-in, and discharge processes of older adults, their family members, and our Buckner care providers, then help implement a new technology to gather feedback and assess gaps for further improvements. The project will entail shadowing in communities and 1:1 interviews to create a report of findings and recommendations.

Individual Who Will Manage Intern: Charlie Wilson (with the help of Harvard College ’02 alum Dr. Jacquelyn Kung).

Veritas Impact Partners
Summer 2022 Internship Opportunity

Organization Name: Veritas Impact Partners

Organization Address: Virtual office/Dallas Based

Name and E-Mail of Primary Contact for Application: Jennifer Searles, CEO,
jsearles@veritasimpact.org

Organization Mission: Veritas Impact Partners is a unique social impact collaborative intent on transforming the landscape of workforce housing throughout the country. The physical and social characteristics of your home and neighborhood are the most powerful influences on your health, financial, and educational outcomes. Furthermore, conditions that support health, well-being, and a sense of community are paramount to achieving equity for every neighbor. Our mission is to provide services to help residents maintain home, health, and economic advancement. Our most innovative and important initiative is FREE virtual health access for every resident.

Internship Objectives:

In May 2020, Veritas launched its intention to become a national company. We now have 5,399 units committed for service beginning January 1, 2022, in Texas and Georgia. An intern would be a key asset in preparing materials for the launch of our national services.

Brief Description of Project Intern Will Work On:

- Build property service portfolios that include demographics, community resources, and other key zip code data points.
- Assist the CEO in refining written processes for coordinating with apartment owners (our customers) and serving residents (our clients).
- Contribute with the staff and outside marketing professionals as we enhance our portfolio of communications materials (videos, infographics, case studies, etc.).
- Interview board members, apartment owners, and Dallas social sector leaders to collect insights and quotes for the communications materials.

Individual Who Will Manage Intern: Jennifer Searles, CEO and veteran nonprofit executive

Verdigris Ensemble
Summer 2022 Internship Opportunity

Organization Name: Verdigris Ensemble

Organization Address: 3630 Harry Hines Blvd, Box #45, Dallas, TX, 75219

Name and E-Mail of Primary Contact: Sam Melnick, Programs Administrator,
sammelnick@verdigrismusic.org

Organization Mission: Our Mission is to:

- create a new music movement by commissioning works and incorporating various genres to tell compelling stories.
- Invest in diverse vocal musicians through music education and community infrastructure development.
- redefine vocal music through creative programming and technological innovation.

Verdigris Ensemble programs choral music performances focusing on new works by living composers, unbound from genre and background. A pioneer in new absolute music and novel techniques, Verdigris is additionally at the vanguard of the burgeoning crypto music movement, priding itself as the first classical organization to produce and successfully market a piece as an NFT.

Internship Objectives: The summer is a crucial time in our calendar, where we plan and develop the entire outlook for the year. The intern will assist in the transition period from the end of one season to the beginning of the next. This project will be a direct experience in the operations of a nonprofit organization, bringing light to the differences and similarities of working for a for-profit organization. The intern will have the freedom to work more in the areas that spark their interest, allowing them to foster their own goals and learning objectives, whether in our creative, financial, administrative or business fields. The ideal intern would be a fast learner, passionate about new art and willing to take on a variety of tasks in a startup like atmosphere.

Brief Description of Project Intern Will Work On: During the planning-heavy off-season, this project will work wrapping up the previous season and laying the groundwork for the upcoming season. The intern will attend all staff meetings and have one on one time with all staff members.

This collaborative project will be primarily remote, but with many opportunities for in-person meetings if the intern chooses. The intern will work with the organization to determine the specific goals and objectives that fit their needs while working with staff. The intern will additionally have an opportunity to interact with and assist the board and will be granted access to all the board members.

There is a space for an intern in our DFW head chapter and also in NYC.

Individual Who Will Manage Intern:

DFW: Carson Dorsey, President of the Board and Sam Melnick, Programs Administrator;

NYC: Sam Brukman, Artistic Director and Micaela Bottari, Business Development Manager

Educational First Steps

Summer 2022 Internship Opportunity

Organization Name: Educational First Steps

Organization Address: 2815 Gaston Avenue Dallas, TX 75226

Name and E-Mail of Primary Contact for Application: Vickie Lynn Allen, President and CEO, vallen@educationalfirststeps.org

Organization Mission:

The mission of Educational First Steps (EFS) is to create and support high-quality early learning environments that ignite the minds of children from birth to age five. EFS currently partners with 100 child development centers and more than 50 home based partners in historically under resourced environments to impact over 4,500 children annually.

EFS began in 1990, after a group of Dallas philanthropists led by oil industry entrepreneur David Munson, community volunteers Sandra Estess and Barb Garton, and the former DISD Superintendent Linus Wright, as a community initiative to transform low-performing childcare centers into national accredited high-quality early learning environments. Their passion to create was rooted in the belief that children only get one childhood; and it is imperative they are equipped with the best tools in the beginning of their development. The science confirms that 90% of brain development happens between ages birth and age five; however, children exposed to high levels of poverty and trauma may not be positioned to maximize that learning development window. Most of the children historically served by EFS reside in high poverty zip codes and face the residual impact of racism, oppression, and systematic barriers that limit growth and prosperity.

EFS pursues its mission through the Four Steps to Excellence. This early learning program provides the evidence-based training, mentoring, classroom resources, and business support needed to guide childcare centers through the accreditation process. The unique, multi-faceted approach that characterizes the Four Steps to Excellence, with a focus on the physical learning environments, the quality of instruction or care delivered, and the overall sustainability of a childcare center's business practices, has propelled significant growth for the organization. In 2010, EFS expanded its services to Fort Worth and Tarrant County. Presently, the Four Steps to Excellence can be found in 25 independent school districts across 6 North Texas counties including Dallas, Tarrant, Denton, Collin, Johnson, and Grayson counties.

Today, EFS is both an advocate and resource for the sustainability of high-quality early childhood education. The current focus of the organization is to help ensure that both the accessibility and the quality of early learning environments in North Texas endure and continue to flourish beyond the persistence of socio-economic inequalities as well as any lingering effects of the COVID-19 pandemic.

Internship Objectives:

The community outreach intern will oversee the planning and implementation of outreach strategies on behalf of EFS. The position's primary responsibility will be to help connect prospects, collaborators, and key influencers in the broader early childhood education community of North Texas to EFS through both advocacy and volunteerism. The mission of EFS is to create and support high-quality early learning environments that ignite the minds of children from birth to age five. We currently partner with 98 child development centers and 52 home based partners in historically under resourced environments; serving over 4,500 children.

Brief Description of Project Intern Will Work On:

The community outreach intern would be tasked with the following: 1) Maintain a calendar of outreach activities; 2) Prepare an annual budget for community outreach activities; 3) Nurture new and old relationships with collaborative partners; 4) Assist with the scheduling of regular outreach events; and 5) Prepare accurate records and reports to support the organization's constituent relationship management system.

Individual Who Will Manage Intern: In 2019 Vickie L. Allen was named Executive Director to take EFS to its place in the vanguard of early childhood education. Early in her tenure at Executive Director and now Chief Executive Officer, Ms. Allen faced the challenge brought on by the COVID pandemic and the crucial needs of our partner childcare centers. In April 2020, she established the EFS Dallas/Fort Worth COVID-19 Childcare Relief Fund in partnership with Rees-Jones Foundation, George & Fay Young Foundation, and Rainwater Charitable Foundation.

Principal Impact Collaborative at UNT Dallas

Summer 2022 Internship Opportunity

Organization Name: Principal Impact Collaborative at UNT Dallas

Organization Address: 7300 University Hills Boulevard, Dallas, TX 75241

Name and E-Mail of Primary Contact: Rachel Chewakin, Lead of Special Projects & Talent,
rachel.chewakin@untdallas.edu.

Organization Mission: To develop bold, equity-driven, and resilient education leaders who strengthen our public schools

Organization Vision: All students will thrive in schools led by visionary, impactful and enduring leaders

Organization Website: www.principalimpactcollaborative.org

Internship Objectives: The intern will work closely with the PIC team to support various areas of the organization's initiatives and programming:

- Be a key member of planning for North Texas Giving Day by creating content for a successful fundraiser campaign
- Support program team in visiting and securing sites for future events including principal workshops, team outings and various meetings
- Support creation of organizational one-pagers or blog pieces for various audiences (program partners, funders, elected officials, district leaders, etc.)
- Work with professional learning suite of tools, including Excel, Weebly, Constant Contact and Canva
- Support summer programming as needed

Brief Description of Project Intern Will Work On: The projects the Intern will support are the organization's development, communications and engagement initiatives including the North Texas Giving Day campaign, program collateral, social media and events. The Intern will primarily support and manage campaign planning, including but not limited to, creating North Texas Giving Day campaign and promotional items, and creating corresponding social posts. The Intern will also support program collateral creation including impact reports, one-pagers, and blog posts. Lastly, the Intern will support with programmatic needs such as visiting and securing event space, and providing administrative and creative support for summer programming.

Individual Who Will Manage Intern: Rachel Chewakin

Empower Schools

Summer 2022 Internship Opportunity

Organization Name: Empower Schools

Organization Address: Empower Schools has employees based across the country with a significant portion of our team in DFW and Austin. We no longer hold formal office space, but any communication by mail can be sent to 9 Menlo Street, Boston, MA 02135.

Name and E-Mail of Primary Contact: Carey Lawrence, Senior Manager based in Dallas, clawrence@empowerschools.org

Organization Vision: We envision a country where every student – especially those in underserved communities – has the opportunity to succeed in school and life. We partner with educators and communities to reimagine local education systems towards more equitable life outcomes for all students.

Empower Schools works towards this vision in 3 areas:

- Empowerment Zones: We work with communities to design and launch sustainable local partnerships that enable transformative district schools. Empowerment Zone educators have the flexibility to make decisions that are right for their students, community, and staff.
- Rural Collaboratives: We work with rural communities to forge new partnerships and develop new ways to share resources so that students in rural areas have access to a great education and are equipped for college and career success
- Early College and Career Pathways: We work with communities to create opportunities that lead to postsecondary success for all students.

Empower's work is informed by our experience as the design and launch partner of several public school improvement and innovation efforts across the country including the Springfield (MA) Empowerment Zone Partnership, the Luminary Learning Network in Denver, the Rural Schools Innovation Zone in South Texas, and the Leadership Academies Network in Fort Worth

Internship Objectives:

The Urschel Fellow will gain exposure to a broad range of our organization's education equity work by working closely with other members of the team and receiving strong mentorship and coaching.

Brief Description of Project Intern Will Work On:

In collaboration with the fellow's manager, the Fellow will have latitude to identify areas of interest or expertise in order to ensure that the internship meets the Fellow's professional goals. *Illustrative examples of projects that the Fellow may work on include:*

Conducting research to inform Empower's approach in Texas and other target states:

- Research state policy around school governance, school autonomy, Zones of autonomous schools, and rural collaboratives
- Assess past school improvement initiatives to understand local context and results
- Identify potential local champions and non-profit partners who seem aligned with Empower's approach and present strategies for outreach
- Conduct landscape analyses and case studies about Texas school districts
- Maintain internal databases and gather data to understand how partner networks are performing

Building Empower's knowledge of the national education landscape:

- Keep track of recent and in-progress education laws that could impact our work
- Conduct research on innovative Zone and school models across the country
- Produce and present written summaries of relevant research to team members

Refine and execute our new communication strategy, including:

- Building social media strategy and maintaining social media accounts, as well as creating a monthly analytics reports
- Creating procedures for monitoring relevant news, documenting partner features in media, and sharing it socially
- Leading the vision, development, and copy writing of external communications strategies to target key audiences (e.g., newsletter, blog, social media, etc.)

Research and propose recommendations on strategic priorities

- Synthesizing, researching, and lead Texas Advisory Board recommendations by conducting 1:1s with Advisory Board Members, planning meeting and follow up communications, and finding ways to operationalize their strategic recommendations
- Researching and identifying key education, advocacy, policy, civil rights, or related groups and any opportunities to showcase our leaders, allies, or champions at their events
- Provide support to Empower Schools on other internal communications initiatives, as needed

Individual Who Will Manage Intern: Kevin Guico, Manager

